The author is in the building
Dr. Larry Rosenthal heads to the exhibit hall this afternoon to sign copies of his book.

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How you can save money on handpieces and also be sure you’re following CDC guidelines.

Head out and see New York City
Find art everywhere, take a trip to the top of the world and rent a bike to hit the town.

Just the beginning
By Robert Selleck, today Staff

Welcome to the city that never sleeps and the dental conference exhibit hall that never seems to slow down. At the outset of these next four days, the opportunities for visiting with exhibitors at the Greater New York Dental Meeting might feel as endless as the aisles are long. But in the same way attendees ultimately arrive at the end of an aisle, 5 p.m. Wednesday will likely arrive before you know it.

That’s why the Crystal Palace of the Jacob K. Javits Convention Center on this opening day of exhibits fills with attendees shoulder to shoulder at the exhibit hall entrances in anticipation of the 9:30 a.m. opening. If New York City is the center of the universe, then certainly for these next four days, the...
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GNYDM is at the center of dentistry. Exhibit hall space was sold out long before today’s opening, enabling attendees for the next four days to explore more than 1,600 booths occupied by more than 700 companies from across the globe.

Exhibitors are ready to provide straight-from-the-source insights on some of the industry’s most innovative advancements in patient care and dental-practice efficiency and success. Reflecting recent-years’ attendance trends, this year’s final attendance roster is expected to show more than 150 countries represented.

In acknowledgement of this international pull, the GNYDM participates in the U.S. Dept. of Commerce International Buyer Program, which supports international purchasing of products exported from the United States. Among the benefits of this arrangement is that onsite multilingual personnel are available to help simplify and expedite international purchases of dental products and equipment.

This, in turn, has translated into an increase in exhibitors who specialize in overseas shipping and international sales.

Of course, the international flavor of the meeting isn’t limited to the exhibit hall. Many of the meeting’s workshops, seminars, panel discussions and other sessions are being offered in Spanish, French, Portuguese, Russian, Korean or Chinese.

Continuing the global focus, returning to the meeting this year is the World Implant Expo, which is presented in partnership with the American Academy of Implant Dentistry, the International Congress of Implantologists and the European Academy of Osseointegration. Also returning is the Global Orthodontic Conference, an Airway Health Summit and the Dental “Healthcare” Conference.

It all adds up to a gathering of some of the world’s most knowledgeable and forward-thinking dental professionals coming together to share ideas and innovations against the backdrop of one of the world’s most dynamic and awe-inspiring cities. And, for today anyway, it’s still just the beginning.